

KNOWLEDGE



The United Kingdom (U.K.) may vote to leave the European Union (EU) on June 23. The implications of this - for the EU as well as the U.K. - are important ... and overwhelmingly negative.

The battle-lines have been drawn. Having "renegotiated" the terms of U.K. membership of the EU, Prime Minister David Cameron has called a referendum on June 23 giving voters a say on whether the country should remain in or leave the

With Cameron campaigning to stay in the EU, a position opposed by a large, perhaps majority, of his Conservative Party and most of the U.K.'s masscirculation tabloid newspapers, the outcome is uncertain.

How did we get to Brexit?

The U.K. was a latecomer to the EU. The English Channel, that thin stretch of water, no more than 32km wide at its narrowest point, has enabled the country to avoid foreign invasion and occupation for almost 1000 years. Historically the U.K. steered clear of deep and permanent engagement on the European mainland, intervening primarily when, as in the cases of Napoleonic France and imperial and Nazi Germany, a single power threatened to achieve hegemonic control of continental Europe.

Following the Second World War, closely allied with the U.S. and at the hub of the (British) Commonwealth, the U.K. aspired to play a world

role as an independent state. It initially stayed out of

both the European Coal and Steel Community (ECSC), founded in 1950, and the European Economic Community (EEC), launched in 1957. By the time it changed its mind, for economic reasons, in the 1960s, the French president Charles de Gaulle was in power and twice vetoed British entry.

When the U.K. finally entered the EU, after De Gaulle stepped down, in 1973, it remained an ambivalent member. A new Labour government renegotiated the U.K.'s accession terms in 1974-75 and called a popular referendum that produced a two-to-one majority in favour of staying in. The U.K.'s relations with the EU nonetheless remained fraught, as illustrated by the decade-long conflict over its contribution to the EU budget (resolved at an historic summit at Fontainebleau in 1984).

Following the end of the Cold War, as the rest of the EU began to forge closer political integration, the U.K. increasingly became a semi-detached member. It opted out of the Euro, the (borderless) Schengen Area and – initially – the social policy provisions of the Maastricht Treaty. In 1992, the pound was unceremoniously ejected from the European Monetary System (EMS), which it had entered only in 1989 - an event that the Conservative government of the time experienced as a brutal humiliation (such that the Chancellor of the Exchequer who supported EMS entry in the late 1980s, Nigel Lawson, has

Visit INSEAD Knowledge http://knowledge.insead.edu meanwhile become a leading advocate of Brexit).

The political drivers

In the last 25 years, Euroscepticism changed political camps in the U.K.. While Labour, which had proposed to leave the EU in the early 1980s, became more 'pro-European', the Conservatives, who had overwhelmingly supported EU accession in the 1970s, grew increasingly hostile. Along with the rise of the fiercely 'anti-European' U.K. Independence Party (UKIP), the growth of Euroscepticism in the Conservative Party persuaded Cameron to pledge a (second) referendum on EU membership if his party won a majority at the 2015 Parliamentary elections – which, against all expectations, he did.

The outcome of the referendum is currently very uncertain. Most polls point to a fairly narrow victory for staying in, but no more than half of British voters have made up their mind how they will vote; so the course of the campaign will determine the result. The fact that Cameron is still in the early stage of the new Parliament, and that he and the other leaders of the 'stay-in' camp are more popular and credible than their opponents in the Brexit camp, will work in his favour. Cameron and his allies can also anticipate useful support from business organisations and companies that will emphasise the likely negative impact of Brexit on the British economy and labour market.

The Brexit camp, for its part, will count on backing from most of the U.K.'s mass-circulation tabloid newspapers as well as UKIP and many Conservative Party activists. It will hope that events in the EU, such as a possible new crisis over Greece in the Eurozone or a continuation or intensification of the refugee crisis, will further damage the EU's image in the U.K. and boost the support for Brexit.

What if...

The implications of Brexit are major. The U.K. would not fall off an economic cliff overnight. If it should occur, over the next two years or more, the British government would have to negotiate the terms of access of British-based firms to (the remainder of) the single EU market. However, given the imbalance of economic power between the two sides, these terms would almost certainly be less favourable than British firms currently enjoy. At the same time, the U.K. would also have to renegotiate the terms of access for British companies to non-EU markets. Firms would in any case face a prolonged period of uncertainty. Some would have an incentive to recalibrate their operations as between the U.K. and the rest of the EU.

For the U.K., the political implications of Brexit would likely be even more explosive than the

Visit INSEAD Knowledge http://knowledge.insead.edu economic. As a majority of Scots will almost certainly vote to remain in the EU, the Scottish National Party would insist on a fresh referendum on Scottish independence - which this time it would have a very good chance of winning. The U.K. would likely break up.

For the remainder of the EU, the fallout from Brexit could also be very damaging. In a world in which Europe's demographic, economic, financial, military and diplomatic weight is already in decline, it would lose its second-most populous member, its second-largest economy and, measured by expenditure, its principal military power. Brexit would alarm the EU's allies around the world, led by the U.S., which is unequivocal in its support for continued U.K. membership of the EU. But it would comfort the EU's rivals, first and foremost Vladimir Putin's Russia.

Brexit would also represent the hitherto most tangible manifestation of European disintegration. It would strengthen the already strong and growing centrifugal tendencies in the EU and risk unleashing a chain-reaction that could culminate in other member states deciding to leave. At the end of this road, in the worst-case scenario, could lie the collapse of the Euro, the fragmentation of the European market, a much weaker Europe in the world, and less peaceful international relations in Europe.

The stakes of the Brexit referendum are, in a word, immense.

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