Our Best of 2021: Managing Change in Tumultuous Times



By INSEAD Knowledge

This year's top articles look at adaptation, resilience and how we all manage change.

The year's top INSEAD Knowledge articles prepare us for inevitable change. We don't know what the future holds but we need to learn how to adapt to a shifting economic and social landscape. INSEAD faculty offered insights into how we can pivot and innovate in our daily lives.



Not Everyone Can Be Agile

Yves Doz, INSEAD Emeritus Professor of Strategic Management, and Maria Guadalupe, INSEAD Professor of Economics

An essential checklist for Agile aspirants.



A Blue Ocean Compass for Your Post-Covid Strategy

W. Chan Kim and Renée Mauborgne, INSEAD Professors of Strategy and Co-Directors of the INSEAD Blue Ocean Strategy Institute, and Mi Ji, Senior Executive Fellow at the INSEAD Blue Ocean Strategy Institute

Four questions to help you rethink industry logic and existing practices to prepare for a powerful comeback.



The World's Most Talent Competitive Countries, 2021

Felipe Monteiro, INSEAD Senior Affiliate Professor of Strategy, and Bruno Lanvin, INSEAD Distinguished Fellow

The pandemic revealed strengths and weaknesses in how nations develop and retain talent.



Without Psychological Safety, Hybrid Work Won't Work

Mark Mortensen, INSEAD Associate Professor of Organisational Behaviour, and Amy C. Edmondson, Novartis Professor of Leadership and Management

People managers have their work cut out for them.



The Neuroscience of Eating

Hilke Plassmann, Octapharma Chaired Professor of Decision Neuroscience at INSEAD

An entire biological ecosystem – encompassing complex connections between our gut and brain – underpins our daily food choices.

Find article at

https://knowledge.insead.edu/strategy/our-best-2021-managing-change-tumultuous-times